

## SOCIAL

Portfolio:

[jaimeroy.com](http://jaimeroy.com)



## EDUCATION

### B.F.A Emphasis in Digital Design

University of Colorado at Denver

Graduated May 2018

3.70 GPA / Dean's List

## SKILLS

Motion Graphics

Video Production

After Effects

Photography

Photoshop

InDesign

Sound Design

VFX Compositing

Branding

UI Design

Sketch

## AWARDS

Heartland Emmy Winner

Viddy Awards Platinum Winner

Viddy Awards Gold Winner

MarCom Platinum Winner

MarCom Honorable Mention



# JAIME ROY

Motion & Graphic Designer

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## PROFILE

I am an accomplished multi-award winning, multimedia designer that specializes in motion graphics and video production, through the art of storytelling. With a creative mindset, I also provide expert skills in graphic design, both print and digital, and have moderate experience in web User Interface Design.

## WORK EXPERIENCE

### Motion Graphic Designer at TEGNA

October 2019 - Present • Denver, CO

- Increased viewer engagement across 60+ local news stations throughout the US by developing unique graphic stories from initial concepts/brainstorming.
- Ensured the brand identity by monitoring other designers to produce high quality graphics.
- Upheld management and leadership roles throughout several high-profiling projects.
- Championed strong communication and collaborations amongst clients and peers.
- Designed the official branding for the 2022 Beijing broadcast package across TEGNA.
- Created logos and brand packages across social media, digital, broadcast and print media.
- Maintained motion language and brand identity across broadcast packages and customers.

### Multimedia Designer at PoolDawg

October 2018 - October 2019 • Lafayette, CO

- Increased e-commerce engagement for the website by improving the design of advertising.
- Implemented design principles beyond products to improve company brand strategies.
- Collaborated with non-creative developers and employees to enhance customer experience.
- Executed updated wireframes and high-fidelity designs to layout and UI of company website.
- Designed entire print catalogue for customers to browse new products.
- Used critical thinking to produce and edit video tutorials, to integrate new media ideas that push customer traffic beyond the products.

### Graphic Designer at Chinook Fund / Non-profit

December 2017 - January 2018 • Denver, CO

- Designed and optimized the layout of the 2017 Annual Report, to simplify complex information into a digestible report for donors of the client.
- Implemented expert graphic design skills to produce multiple mockups of layout and design.
- Collaborative communication with client to preserve the client's brand strategy.

### Web Designer at Chinook Fund / Non-profit

December 2017 - January 2018 • Denver, CO

- Implemented interactive timeline on Chinook's website to increase audience engagement and detail Chinook Fund's achievements.
- Executed high-fidelity user interface design through Dreamweaver to test user experience.
- Integrated HTML and java to create an interactive and responsive web page on all platforms.
- Managed client communication with peers to achieve the client's goals for the web page.